

Front Page News

Culture Shock and the affect
is has on SLA.

Learning Styles

OGES Statistics

25 of OGES's 564
students are classified
as ESL. 22 of these
students are Hispanic
and speak Spanish as
their native language; 3
are Chinese and speak
Mandarin.

Teacher Resources

Learning Styles -

<http://learningstyles.org>

<http://www.everythingesl.net/instruction/culture-shock.php>

reshock.phpculture

Other articles

Mr. Fullerton wins Teacher of
the Year 2

Mr. Fullerton chosen as
Sexiest ESL Teacher 3

Mr. Fullerton's mental status
questioned 4

Mr. Fullerton acquitted on all
charges 5



Culture Shock: Beware

Teachers, we have all had
new students in our class.
Some of us even know
what it feels like to be that
new student. Now try to
imagine that you are that
new student, but with a
twist. Imagine if you were
new to this country and
did not speak word of
English. That is what some
of our ESL students
experience.

First, determine where the

student is from and what
the student knows.

Knowing some
background information
about a student's culture
will be a big help.

Each student will react
differently to their new
surroundings but
generally all students go
through the same three
stages. The first stage is
Euphoria. In this stage the
student is happy and

excited about being in
America. The second stage
is **Culture Shock**. The
student may feel
frustrated, dislocated, and
depressed. The student
may withdraw and stop
learning. The third stage is
Adaptation. The student
will adapt to their new
surroundings and will
begin to learn.

Learning Styles

As you well know, we all
learn differently. ESL
students are no different.
They also have their
preferred styles of
learning. In general, other
cultures tend to learn
better using different
styles other than ours.
Most ESL students are
visual learners who like
hands-on learning. Most
American teachers teach
using an auditory style

where the instruction is all
verbal.

No student uses just one
specific style; we all use
different aspects of
learning.

Here is a list of the
different learning styles.

Sensory-Inductive; Visual-
Verbal; Active-Reflective;
Sequential-Global;
Inductive-Deductive

Statement Verification -
ESL students have a
difficult time verifying
statements with negative
words in the sentence.

**Morphological
Awareness** - Students
must be able to pair
sounds with meaning.
There are three types of
morphology: *Inflectional*,
Derivation, and
Compounding.



"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or services, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or to include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. So, when you're finished writing your newsletter, convert it to a Web site and post it.

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Special Interest Story Headline

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Inside Story Headline

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also to create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or in requesting your service.

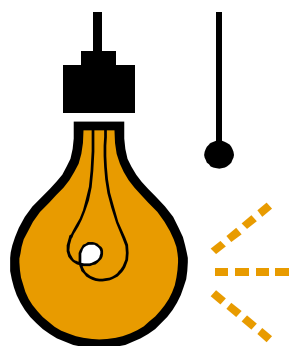
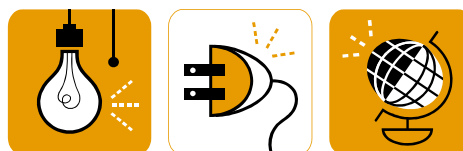
You can compile a mailing list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

Next, establish how much time and money you can

spend on your newsletter. These factors will help determine how frequently you publish your newsletter and its length. You should publish your newsletter at least quarterly so that it's considered a consistent source of information. Your customers or employees will look forward to its arrival.

Your headlines are an important part of the newsletter and should be considered carefully.

In a few words, the headline should accurately represent the contents of the story and draw readers into the story.



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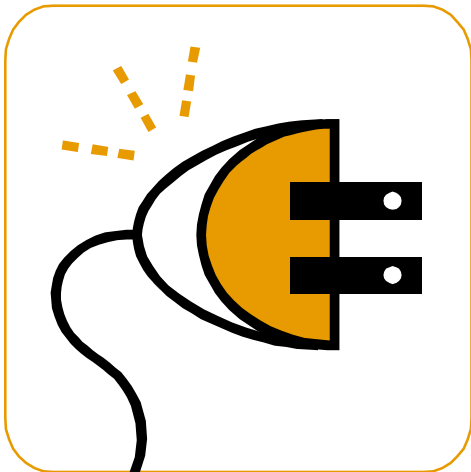
The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Selecting pictures or graphics is an important part of adding content.



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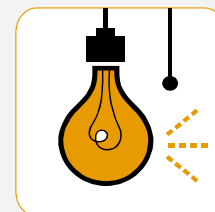
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Examples of possible

headlines include Product Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

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Company Name
Street Address
Address 2
City, ST ZIP Code

Phone
(503) 555-0125

Fax
(503) 555-0127

E-mail
someone@example.com

Your Tagline here.



We're on the Web!
See us at:
www.contoso.com

Back Page Story Headline

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible headlines include Product

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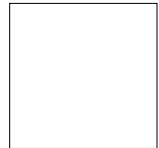
About Our Organization

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft includes thousands of clip art images from which you can choose, and you can import them into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption for the image near the image, too.

COMPANY NAME
STREET ADDRESS
ADDRESS 2
CITY, ST ZIP CODE



CUSTOMER NAME
STREET ADDRESS
ADDRESS 2
CITY, ST ZIP CODE